**PAN AMERICAN CONFERENCE SPONSORSHIP OPPORTUNITIES**

### CONFERENCE SPONSORSHIPS

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP COST</th>
<th>AVAILABLE SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>$50,000</td>
<td>3</td>
</tr>
<tr>
<td>Platinum</td>
<td>$35,000</td>
<td>3</td>
</tr>
<tr>
<td>Gold</td>
<td>$25,000</td>
<td>10</td>
</tr>
<tr>
<td>Silver</td>
<td>$10,000</td>
<td>10</td>
</tr>
<tr>
<td>Table-Top</td>
<td>$3,500</td>
<td>25</td>
</tr>
</tbody>
</table>

### SOCIAL/EVENT SPONSORSHIPS

<table>
<thead>
<tr>
<th>SOCIAL/EVENT SPONSORSHIPS</th>
<th>SPONSORSHIP COST</th>
<th>AVAILABLE SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Ceremony Sponsor - Exclusive</td>
<td>$22,500</td>
<td>1</td>
</tr>
<tr>
<td>Opening Ceremony Co-Sponsors</td>
<td>$7,500</td>
<td>6</td>
</tr>
<tr>
<td>Closing Ceremony Co-Sponsors (with Platinum Sponsors)</td>
<td>$15,000</td>
<td>3</td>
</tr>
<tr>
<td>Universal City Walk Reception Sponsor – (with Diamond Sponsors)</td>
<td>$7,500</td>
<td>4</td>
</tr>
<tr>
<td>Universal City Walk Venue Sponsors</td>
<td>$10,000</td>
<td>6</td>
</tr>
<tr>
<td>Coffee Break Sponsor - Exclusive</td>
<td>$12,500</td>
<td>1</td>
</tr>
<tr>
<td>Coffee Break Co-Sponsors</td>
<td>$8,500</td>
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</tr>
</tbody>
</table>

### BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>BRANDING TYPE</th>
<th>SPONSORSHIP COST</th>
<th>AVAILABLE SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lanyard / Name badge Sponsor - Exclusive</td>
<td>$10,000</td>
<td>1</td>
</tr>
<tr>
<td>Commercial Spot (15 seconds)</td>
<td>$3,500</td>
<td>7</td>
</tr>
<tr>
<td>Banner Ad - website</td>
<td>$3,500</td>
<td>10</td>
</tr>
<tr>
<td>E-blast Banner/Sidebar</td>
<td>$3,500</td>
<td>10</td>
</tr>
<tr>
<td>Hotel Key Cards</td>
<td>$3,500</td>
<td>1</td>
</tr>
<tr>
<td>Bag Insert</td>
<td>$500</td>
<td>15</td>
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</tbody>
</table>

### EDUCATION SPONSORSHIP

<table>
<thead>
<tr>
<th>EDUCATION SPONSOR</th>
<th>SPONSORSHIP COST</th>
<th>AVAILABLE SPONSORSHIPS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Satellite Symposium</td>
<td>$5,000</td>
<td>6</td>
</tr>
<tr>
<td>Session Host Sponsor</td>
<td>$500</td>
<td>50</td>
</tr>
<tr>
<td>Keynote Sponsor</td>
<td>$7,500</td>
<td>2</td>
</tr>
</tbody>
</table>

For more information on exhibit and sponsorship opportunities, contact Marc Ingram at mingram@entnet.org or (703) 535-3778.
PAN AMERICAN CONFERENCE SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP - $50,000 (LIMITED TO 3)

- Lead Sponsors of Universal Riverwalk with 30 second remarks.
- Triple booth space – can use pop-up booth (1st Choice of Booth location – can add furniture in booth at sponsors expense – high-boys, massage, drinks)
- 30’ wide space – Three – 6’ draped tables / 8 chairs / waste basket / small sign in booth / lunch for booth staff 10 booth staff (eat with attendees in exhibit area)
- 30-second commercial spot
- Largest Logo on attendee bags (opposite side of Pan American Logo)
- Use of Pre- and post-conference mailing list (no e-mails or phone numbers)
- Diamond Sponsor intro/thank you at opening general session
- Logo & mention as Diamond Sponsor in marketing materials to attendees
- Diamond Sponsor logo on website
- Right of first refusal to purchase Corporate Satellite Symposia, Hotel Room Key or Session Host sponsorships
- 1 Bag Insert (may include Flyer, Postcard, Small Brochure)
- 1 Session Host

PLATINUM SPONSORSHIP - $35,000 (LIMITED TO 3)

- Diamond and three Platinum Sponsors will be named sponsors for Closing Gala
- Double booth space – can use pop-up booth (1st Choice of Booth location after Diamond Sponsor in order of full payment received)
- 20’ wide space – Two – 6’ draped tables / five chairs / waste basket / small sign in booth / lunch for booth staff 5 booth staff
- 15-second Commercial Spot
- Large Logo on attendee bags (opposite side of Pan American Logo)
- Large Logo on Sponsor signage at registration and exhibit hall
- Attendance at Opening / Closing and Universal City Walk receptions for five booth staff
- Full conference registration for three booth staff and three Guest Medical Professionals to attend education and general sessions and activities.
- E-blast participation (non-exclusive) in two e-blasts to attendees
- Scrolling banner at bottom of home page on website through 1-week after event
- Logo & mention as Platinum Sponsor in marketing materials to attendees
- Platinum Sponsor logo on website
- Right of first refusal to purchase Corporate Satellite Symposia, Hotel Room Key or Session Host sponsorships after Diamond Sponsor.
- 1 Bag Insert (may include Flyer, Postcard, Small Brochure)
- 1 Session Host
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**PAN AMERICAN CONFERENCE SPONSORSHIP OPPORTUNITIES**

**GOLD SPONSORSHIP - $25,000 (10 ONLY)**

Includes:
- Single booth space – can use pop-up booth (2nd choice of booth selection behind Platinum Sponsor in order of receipt of payment) – three booth staff
- 10’ wide space – 6’ draped tables / Three chairs / waste basket / small sign in booth / lunch for booth staff
- 15-second Commercial Spot
- Medium Logo on attendee bags (opposite side of Pan American Logo)
- Medium Logo on Sponsor signage at registration and exhibit hall

- Attendance at Opening / Closing and Universal City Walk receptions for three booth staff
- Full conference registration for two booth staff to attend education and general sessions and one Guest Medical Professional full conference registration.
- E-blast participation (non-exclusive) in one e-blast to attendees
- Scrolling banner at bottom of home page on website through 1-week after event
- Use of Pre- and post-conference mailing list (no e-mails or phone numbers)
- Gold Sponsor mention at opening general session
- Logo & mention as Gold Sponsor in marketing materials to attendees
- Gold Sponsor logo on website
- Right of first refusal to purchase Corporate Satellite Symposia, Hotel Room Key or Session Host sponsorships (after Diamond and Platinum Sponsors in order of receipt of payment)
- 1 Bag Insert (may include Flyer, Postcard, Small Brochure)
- 1 Session Host

**SILVER SPONSORSHIP - $10,000 (10 TOTAL)**

Includes:
- Single booth space – can use pop-up booth (4th choice of booth selection behind Diamond, Platinum and Gold Sponsors in order of receipt of payment) – two booth staff
- 10’ wide space – 6’ draped tables / Two chairs / waste basket / small sign in booth / lunch for booth staff
- Small Logo on attendee bags (opposite side of Pan American Logo)

- Small Logo on Sponsor signage at registration and exhibit hall
- Attendance at Opening / Closing and Universal City Walk receptions for 1 booth staff
- Full conference registration for 1 booth staff to attend education and general sessions
- Scrolling banner at bottom of home page on website through 1-week after event
- Use of Pre- and post-conference mailing list (no e-mails or phone numbers)
- Silver Sponsor mention at opening general session
- Logo & mention as Silver Sponsor in marketing materials to attendees
- Gold Sponsor logo on website
- 1 Session Host

**TABLETOPS - $3,500**

Includes:
- Use of Tabletop display only (no pop-up booths)
- 6’ draped table
- Single space 8’ wide
- Ballroom carpeting

- 3’ side rails and 8’ back curtain
- 2 chairs, waste basket, small identification sign
- 2 booth staff includes lunch on exhibit days at attendee lunch
- Exhibitor name listed on website and exhibitor page
- Electricity
**OPENING CEREMONY SPONSORSHIP** - **$22,500 (EXCLUSIVE) OR $7,500 (MULTIPLE)**

Start things off right as the sponsor of the opening ceremony. Your branding (signage at the event, in print and on the website) lets attendees know that you are a major supporter of their event. If you’re the exclusive sponsor, you can introduce the Master of Ceremonies or facilitator using our pre-scripted intro. A great way to get desired facetime with this dynamic audience.

Closing Ceremony Sponsorship - **$15,000 (3 co-sponsors)**

Being the last face, they see keeps your company top of mind. Your branding (signage at the event, in print and on the website) lets attendees know that you are a major supporter of their event. If you’re the exclusive sponsor, you can introduce the facilitator using our pre-scripted intro. Leave the image of your company in the mind of this powerful group of practitioners.

**UNIVERSAL CITY WALK EXPERIENCE SPONSORSHIP - RECEPTION** - **$7,500 (4 CO-SPONSORS)**

This may be the highlight event of the conference. Make sure your clients and potential clients see your support as we party in the moonlight at Universal’s famous City Walk. Your branding (signage at the event, in print and on the website) lets attendees know that you are a major supporter of their event.

**UNIVERSAL CITY WALK EXPERIENCE VENUE SPONSORSHIP** - **$10,000 (EXCLUSIVE SPONSOR OF A SPECIFIC VENUE)**

This highlight event of the conference allows you to have your sign at the door of the venue. Choose the best bar or restaurant to stake your claim as a supporter of the attendees and industry. Make sure your clients and potential clients see your support as we party in the moonlight at Universal’s famous City Walk. Your branding (signage at the specific venue, signage at the event, in print and on the website) lets attendees know that you are a major supporter event.

**COFFEE BREAK SPONSOR** - **$12,500 (EXCLUSIVE)**

Who wants coffee? Everyone wants coffee. As a sponsor you can provide the sealed cups and napkins and we’ll have them put in the coffee stations. Want to meet attendees, be sure to put on your branded apron and chefs’ hat and go to the coffee spots to serve up a cup o’ joe during breaks. You won’t handle their cups, but your assistance will be well remembered (bring a camera to take pics and share them with them once you get back or just post them on your social media).

**LANYARD/BADGE SPONSORSHIP** - **$10,000**

Sponsorship of the lanyards or badges puts your logo/name on every lanyard worn by attendees for the full conference.

**VIDEO COMMERCIAL** - **$3,500**

You provide your 15-second commercial video message, we place it on our website for all attendees to click, view and re-view.

**BANNER AD ON WEBSITE** - **$5,000**

Be a part of the banner ads as they scroll along the website main page. You provide your banner ad and we place it on our website where attendees can click through to your website or landing page.
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**PAN AMERICAN CONFERENCE SPONSORSHIP OPPORTUNITIES**

**E-BLAST BANNER/SIDEBAR ADVERTISER - $3,500**

You provide a banner ad or sidebar ad and we'll include it in one of our e-mails to attendees where attendees can click through to your website or landing page.

**HOTEL KEY CARDS - $3,500**

Have your logo or message on every hotel key card in the conference hotel block. Attendees will see your message several times a day for the duration of the conference and even after.

**CORPORATE SATELLITE SYMPOSIUM - $5,000**

Lead the discussion. Our symposia allow attendees to pick up their lunch and go into your room for your session. Held during the lunch, multiple symposia will run concurrently, and attendees will choose the one to attend. Make your topic strong and reel them in for your discussion.

**KEYNOTE SPONSOR - $7,500**

Sponsor the keynoters during the conference. In addition to the signage at the event, in print and on the website, you can introduce the Master of Ceremonies or facilitator using our pre-scripted intro who will then thank your company as sponsor and introduce the speaker. A great way to get desired facetime with this captive audience.

**EDUCATION SESSION HOST - $500**

Economical and one of the best sponsorships available, you will be listed in print and electronically as the host of the specific session(s) you choose. You will then start the session with our pre-scripted intro to the presenter and session. After the presenter finishes, you thank them and remind attendees of the next available events, or breaktimes (part of script) and remind them to go to the exhibit hall.